



## High Desert Steam

3445 Scottsdale Road

Reno, NV 89512-1432

[www.highdesertsteam.com](http://www.highdesertsteam.com)

Dear Business Owner,

High Desert Steam is actively seeking out sponsors and contributors from our community for our 6<sup>th</sup> Annual High Desert Steampunk Expo and 8<sup>th</sup> Annual Steampunk Ball, to be held November 17-18, 2018 at the Wilbur D. May Center. We have multiple opportunities to advertise your business and interact with our community at levels that fit any advertising budget. We are a non-profit social group putting on entertaining and educational events for the community. It is our goal to bring people together with common interests, foster arts in the area, and encourage the inventor in all of us.

**Sponsor a Room:** \$500. Opportunities are limited. Sponsor a room at the Wilbur D. May. Includes a physical banner hanging in the space, decorating opportunities within the Yule Steam theme, MC announcements, social media announcements, and inclusion in our community advertising.

**Poster and Flyer Sponsorship:** \$200. There are only 4 spaces available. First come, first serve. Placement on our posters and flyers as a premier sponsor. Your Logo will appear about 1 square inch with bleed on our postcards and scaled larger in ads and posters on thousands of pieces of media to be distributed both locally and regionally. You will also be placed on our website with a click-through ad and thanked on both of our Facebook page and our Twitter feed.

**Website Ad:** \$75. A six month sidebar click-through ad on our website with Facebook posts and Twitter posts.

**T-Shirt Sponsor:** \$50. Limited to 12 sponsors. Your ad will be printed on the back of two versions of this year's t-shirts, a full color version and a black and white version. Front will be poster art by Gwynn Tavares.

**Program Ad:** Mini (Inch) Logo Ad: \$20. Quarter Page Ad: \$35. Half Page Ad: \$60. Full Page Ad: \$100. Inside Cover Ad: \$150. Back Cover Ad: \$200. Program Ad price is dependent on size. Estimated attendance at this event is between 500 and 1000.

**Content Sponsorship:** High Desert Steam happily considers content sponsorship in exchange for advertisement. If you are interested in exchanging services such as entertainment, centerpieces, decor, equipment rental or something interesting and creative please contact us!

To learn more about High Desert Steam, please visit our website at [www.highdesertsteam.org](http://www.highdesertsteam.org).

If you have questions about any of our opportunities, please feel free to contact me.

Shelly Jackson

High Desert Steam

[convention@highdesertsteam.com](mailto:convention@highdesertsteam.com)

775-240-8053

Thank you so much for your time and contribution. Please indicate your selection below. Checks may be mailed to High Desert Steam, 3445 Scottsdale Rd., Reno NV 89512 or Shelly will be happy to set up a time to meet with you. You may also pay via PayPal at [treasurer@highdesertsteam.com](mailto:treasurer@highdesertsteam.com) or in person with Shelly.

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Sponsorships	Price	Amount
Expo Room Sponsorship	\$500	_____
Poster and Flyer Sponsorship	\$200	_____
Website Ad Only	\$75	_____
T-Shirt Sponsor	\$50	_____
Swag Bag Inclusion (contact for price)	\$	_____
Program Ad (write in size) _____	\$	_____
Total	\$	_____

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